

Habitat for Humanity Greater Orlando & Osceola County is celebrating its 35th anniversary this year. We could not have built, repaired or rehabbed over 700 homes without our supporters, volunteers and donors. We want to hear from you about what we've accomplished together.

You're invited to record a quick 15-30 second testimonial video where you talk about why you support Habitat Orlando & Osceola and what the organization has meant to you and your community over the years. We may use your video on our anniversary webpage, social media and in our monthly e-newsletter.

CHECKLIST FOR SHOOTING A GOOD VIDEO:

- ✓ Shoot in a horizontal orientation. Make sure at least the top of your head and your chest are in the frame.
- ✓ Set up in front of a clean, not distracting background.
- ✓ Prop your phone up on something (holding it selfie-style can be unstable).
- ✓ Make sure you have good natural lighting (sun/light on your face). Shooting early in the morning or late in the afternoon is best.
- ✓ Make sure you're in a quiet place.
- ✓ Keep it to 15-20 seconds.



HERE ARE SOME POINTS YOU CAN TOUCH ON:

- How long you've been a supporter and why you give
- An impactful moment from the build site or getting to meet a homeowner
- The big picture: How Habitat has not only built, repaired and rehabbed over 700 homes so far, but it also revitalizes neighborhoods and strengthens Central Florida as a whole

READY TO SEND?

Email your video to social@habitorlandoosceola.org
Please include: your full name, any company affiliation, and 'all channels' if you're OK with us using your video on our anniversary webpage, social media and in our monthly e-newsletter. If you'd like to omit one or more channels, let us know. Thank you so much for your help and let us know if you have any questions!

