

FACE THE HOUSING CRISIS"

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FOR IMMEDIATE RELEASE

Habitat for Humanity Greater Orlando & Osceola County unveils Cornerstone Housing™ Framework to address local affordable housing crisis

ORLANDO, Fla. (June 26, 2023) – With a mission to provide safe, affordable housing, <u>Habitat</u> for <u>Humanity Greater Orlando & Osceola County</u> unveils a comprehensive plan to <u>Face The</u> <u>Housing CrisisTM</u> with its Cornerstone HousingTM Framework.

"Our Cornerstone Housing Framework is pioneering a solution to the wicked problem of our local affordable housing crisis and its role in multiple community priorities," said Catherine Steck McManus, president and CEO of Habitat for Humanity Greater Orlando & Osceola County. "We encourage everyone to join this extraordinary movement and support our quest for change."

Central Florida's current housing market faces critical imbalances, resulting in a lack of affordable housing options for individuals and families across the region. Habitat Orlando & Osceola recognizes the urgency to address this complex issue and has developed the Cornerstone HousingTM Framework as a roadmap for transformative change.

The Framework aims to restore balance in the housing market by addressing key challenges, including the need for adequate housing supply, sustainable demand from buyers and an evolved social service model for a rapid and coordinated response.

"A home is more than shelter. Home is the foundation of financial security and quality of life," said McManus. "Collectively, housing is the cornerstone of community health and well-being."

To download the in-depth position paper "Face the Housing Crisis[™]: A Community Charter for Collective Leadership," click <u>here</u>.

For more information, visit facethehousingcrisis.org.

About Habitat for Humanity Greater Orlando & Osceola County

Driven by a vision that everyone deserves a safe, affordable place to live, Habitat for Humanity Greater Orlando & Osceola County builds and repairs homes, educates and strengthens communities. Families and individuals in need of a hand up partner with Habitat Orlando & Osceola to build or improve places to call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Working together by donating, volunteering or becoming an advocate, everyone can help members of our community live in safe, affordable homes. Founded in 1986, Habitat Orlando & Osceola has built, rehabbed, or repaired over 800 homes throughout Central Florida. The nonprofit has achieved recognition as one of the 40 "top producers" out of over 1,100 affiliates working in communities throughout the United States and in more than 70 countries. To learn more, visit <u>HabitatOrlando.org</u>.