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**FOR IMMEDIATE RELEASE**

**Habitat for Humanity Greater Orlando & Osceola County unveils  
Cornerstone Housing™ Framework to address local  
affordable housing crisis**

**ORLANDO, Fla. (Aug. 17, 2023)** – With a mission to provide safe, affordable housing, [Habitat for Humanity Greater Orlando & Osceola County](#) unveils its Cornerstone Housing™ Framework during its event “Face The Housing Crisis™: A Call for Collective Leadership.”

This event introduced the Framework and celebrated the launch of Habitat Orlando & Osceola’s [bold, new campaign “Face the Housing Crisis.”](#) showcasing real professionals in our community who are being impacted, including teachers, nurses and firefighters, among others. This impactful campaign highlights the urgency for collaborative action.

“Our Cornerstone Housing Framework is pioneering a solution to the wicked problem of the affordable housing crisis and its detrimental effects on our community priorities,” said Catherine Steck McManus, president and CEO of Habitat for Humanity Greater Orlando & Osceola County. “Through this groundbreaking initiative, we hope to inspire collective leadership and concerted action that will lead to lasting change.”

Held at Orlando Science Center on Aug. 16, the event brought together community leaders, government officials, advocates and concerned citizens, all united by the common goal of addressing the housing crisis as a root cause undermining the realization of shared community goals, particularly health, quality of life and community well-being.

To read the in-depth position paper “Face the Housing Crisis™: A Community Charter for Collective Leadership,” visit [FaceTheHousingCrisis.org](https://www.FaceTheHousingCrisis.org).

For high-res images and b-roll of the event, click [here](#).

**About Habitat for Humanity Greater Orlando & Osceola County**

Driven by a vision that everyone deserves a safe, affordable place to live, Habitat for Humanity Greater Orlando & Osceola County builds and repairs homes, educates homeowners and the public and strengthens communities. Families and individuals in need of a hand up partner with Habitat Orlando & Osceola to build or improve places to call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Working together

by donating, volunteering or becoming an advocate, everyone can help members of our community live in safe, affordable homes. Founded in 1986, Habitat Orlando & Osceola has built, rehabbed or repaired over 800 homes throughout Central Florida. The nonprofit has achieved recognition as one of the 40 “top producers” out of over 1,100 affiliates working in communities throughout the United States and in more than 70 countries. To learn more, visit [HabitatOrlando.org](http://HabitatOrlando.org).

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